

## **Lecturer in Digital and Business Transformation**

### **Job Summary**

Aberdeen Business School seeks to appoint a Lecturer in Digital and Business Transformation to join its dynamic and forward-looking team. As part of recent developments across the undergraduate and postgraduate portfolio and a move to embed applied AI management education across the Business School, we are seeking an individual with expertise in AI for business, digital transformation, organisational change, and management education to contribute to this growing field of study.

This important role will contribute across undergraduate, postgraduate, and short-course provision, including contributions to the Digital and Business Transformation module across specialist MBA pathways and in the development of a new AI for Business module to be delivered across the broader portfolio.

You will help prepare students from across the school - from undergraduate, through to postgraduate and executive students - to understand, evaluate and lead AI-enabled transformation, equipping them to make informed strategic decisions.

Your main duties will include leading curriculum development in Digital and Business Transformation, and in AI for Business, supporting the embedding of AI literacy, ethical awareness and good practice across the Business School and engaging with external partners to ensure teaching remains current, applied and industry-relevant.

You will have significant knowledge and subject expertise evidenced by related teaching and research and/or relevant professional experience and be able to foster and develop collaborative links with academic, business, charitable and public-sector partners. Applications are particularly welcome from candidates with professional experience in AI strategy, digital transformation and organisational change, as well as those with an academic teaching and / or research background in related areas.

This is an excellent opportunity to play a key role in shaping the future of business education at RGU, at a time of rapid technological and organisational change. The School has already established expertise in related areas and has ambitious research and development plans going forward. You will be expected to play a significant role in extending provision in this area.

Grade 7 Salary Scale: £39,906 - 46,049

Grade 8 Salary Scale: £47,389 – 56,535

Salary on appointment will be dependent upon experience.

Candidates with limited or no prior experience as an academic will be placed on the first point of the Grade 7 scale. Consideration will be given to offering an Academic Attraction Payment (adjusted annually) for those candidates who have specific industry knowledge, skills or, expertise which are required for the position.

Please see the job attachments for further information regarding the Grade 7 and Grade 8 criteria. Further guidance on Academic Attraction Payments can be found [here](#).

In keeping with RGU's commitment to work/life balance you will have the opportunity to work from home for a portion of the working week, but you must be in a position to deliver teaching on campus to meet the requirements of the course. You also will benefit from a generous pension scheme, 46 days annual leave, onsite nursery, sports centre as well as a range of voluntary health and travel benefits.

As per the UKVI immigration rules, this role may be eligible for sponsorship under the Skilled Worker route. Sponsorship under this route is dependent on factors specific to the applicant and if tradeable points can be used under the rules.

This post is subject to a Disclosure Scotland check. For more information visit: <https://www.mygov.scot/basic-disclosure/>

RGU's ultra-modern campus, located on the outskirts of the vibrant and prosperous city of Aberdeen, offers a superb place to live, work and develop your career. A relocation package is available to assist with your transition to RGU, where you'll enjoy working in one of the most impressive university settings in the UK, with first-class educational infrastructure and outstanding sporting and leisure facilities, all set against a stunning rural backdrop on

the banks of the river Dee. More information can be found on our [relocation pages](#)

We are committed to attracting and engaging a diverse range of staff and fostering a culture where everyone feels welcome, comfortable to express their ideas, and can reach their full potential. For more information, please visit [Our Diverse Workforce](#) pages.

To apply please submit your CV along with a cover letter detailing your suitability for the role against the requirements set out in the person specification.

## **JOB DESCRIPTION**

**RESPONSIBLE TO:** Principal Lecturer

**RESPONSIBLE FOR:** No supervisory responsibility

**PURPOSE OF POST:** To contribute to the School's delivery of Digital and Business Transformation, and AI for Business provision

### **PRINCIPAL DUTIES:**

Carries out designated teaching (e.g. via lectures, seminars, tutorials, workshops, laboratory work, field trips, studio work, practical's etc.) and assessment duties in areas of expertise, or as otherwise required by the Dean of School.

Participates in the development and preparation of teaching materials.

Provides tutorial and personal guidance for students.

Supervises undergraduate and postgraduate projects. Develops and maintains expertise in subject areas. Participates in subject and course development.

Undertakes appropriate administrative responsibilities (e.g. year tutor, student selection, examination organisation, placement organisation, timetabling, maintaining attendance records etc.).

Assists in the supervision and visiting of students during their periods of work experience.

Promotes and markets the School and its courses to local, national and international clientele (including student recruitment).

Maintains working relationships with other Schools/Departments/Units within the University, as necessary, for the smooth operation and continued development of the School and its courses.

Actively pursues and/or encourages research activities (e.g. writing for publication, developing own research, supervising research students, establishing externally funded research projects, presenting at conferences etc.).

Actively participates in and suggests relevant staff development activities.

Engages with other staff, wherever possible, in consultancy activities relevant to the School.

Establishes and maintains relevant professional and industrial links, as necessary, for the effective operation of the School's course (e.g. engagement in work of external bodies, educational and professional).

Represents the School on relevant University committees and the School and University on external committees.

Carries out such other related duties as may be required.

Candidates with limited/no lecturing experience can still be considered but will work to the Developing Academic. Full details of both roles can be found in the attached PDF.

## **Person Specification**

### **ESSENTIAL REQUIREMENTS**

#### **Qualifications and Professional Memberships**

First Degree and/or post degree qualification in a related subject area.

#### **Knowledge and skills**

Strong knowledge and understanding of Digital and Business Transformation.

Ability to foster and develop collaborative links with academic, business, charitable and public-sector partners.

## **Experience**

Understanding of the discipline of Digital and Business Transformation through either practice-based or academic teaching/research experience.

## **DESIRABLE REQUIREMENTS**

### **Qualifications and Professional Memberships**

PhD in a related subject area

## **Behaviours**

**Behaviour 1: Communication:** Ability to receive, understand and convey information requiring careful explanation and information of a complex or conceptual nature, in a clear and accurate manner.

**Behaviour 2: Pastoral Care and Welfare:** Experience of: calming and reassuring those with work/study related problems who may be experiencing distress; dealing with difficult welfare situations or confidential matters; providing support for those in considerable distress or requiring long-term complex support.

**Behaviour 3: Teaching and Learning Support:** Experience of: providing standard information or delivering teaching or training; designing content or learning materials within existing frameworks; developing innovative approaches to learning experience and the curriculum.

**Behaviour 4: Service Delivery:** Experience of exploring and adapting a service to meet customers' expectations and also identifying ways of improving standards.

**Behaviour 5: Analysis and Research:** Experience of identifying or designing data gathering and analytical methods appropriate for each investigation, and producing reports that identify key issues and findings.

**Behaviour 6: Liaison and Networking:** Experiences of: circulating information in an accurate and timely manner; working across team boundaries to build and strengthen working relationships; leading and developing internal networks to pursue a shared interest; leading and building external networks to enhance the work of the organisation.

**Salary:** 39906.00 - 56535.00 GBP per Year

**Position Type:** Full Time , Permanent 35.0 Hours per Week